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CBC ANNOUNCES CALGARY TO BE WESTERN CENTRE FOR ALL-NEWS CHANNEL

Calgary -- Calgary will be a principal Western operating base for the Canadian Broadcasting Corporation's 24-hour English-language news and information channel. The announcement was made today in Calgary by Denis Harvey, Vice-President, CBC English Television.

In making the announcement, Harvey reaffirmed a commitment already made to the CRTC that more than six hours of each broadcast day on the new service would originate directly from points in Western Canada.

"This is a service designed to show each part of Canada to the whole country", said Harvey, "and the proven skills of our staff in Western Canada will ensure that what Canadians see from there is on the highest quality."

Harvey added that significant program contributions to the new CBC service will also come from other CBC stations in the West particularly, he hoped, from Vancouver.

"We're going to show Canada and Canadians to each other all day, including prime time, in a way that has never before been possible," said Harvey.

Many of the details are yet to be finalized. Calgary's role, however, will be to co-ordinate and present news and information from across Canada, including its own contributions, in its daily, six-hour "all-news" origination.

CBC was awarded the licence for a 24-hour, English-language news and information channel by the CRTC on November 30, 1987. The CBC's application was based on the strength of its coast-to-coast news-gathering organization. Hundreds of hours of regional television news that are now broadcast only in the originating region will be available in all parts of the country. This will encompass more than 70 per cent of the service's programs.



The service will reflect the various viewpoints, interests and needs expressed across the country, and the inclusion of material from other broadcasters could contribute to this objective.

The new service will be completely funded independently of CBC's basic service, its revenues generated entirely from advertising and a modest subscriber fee. In its first year of operation, operating expenses are estimated to be \$19.2 million, with revenues of \$4.4 million from advertising and \$14.8 million from fees. (Subscriber fees were a condition of licence for both CBC and the only other applicant.)

The CBC channel will create new jobs across the country, 187 in the first year of operation and another 70 to follow.

Further announcements on major originating points for CBC's new service, including operating bases in Atlantic Canada, will follow over the next several weeks.

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"It is critical to the success of the channel that Canadians believe fully in the fairness and balance of the information presented," said CBC President Pierre Juneau. "We are confident that our all-news service will be a dependable source of information for Canadians."

"Our Journalistic Policy contains strict provisions. We will ensure that both internal supervision and monitoring and our current process for the handling of complaints maintain the highest degree of reliability and responsiveness," said Mr. Juneau.

The Board also affirmed its full support for and dedication to establishing a similar French-language news and information service. Towards this objective, the Corporation has already started the feasibility study required by the CRTC. The study's recommendations will be available well before December 1, 1988 -- the deadline set by the Commission.

The Board expressed its satisfaction that the CRTC has also approved the application of the Quebec Canada Television Consortium for the distribution in Canada of TV5, a French-language European and Canadian public television service. The Board is pleased that the CBC, in cooperation with the other members of the Consortium, will contribute to this new service showcasing Canadian and foreign programming.

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The Board affirmed that the CBC is challenged by this new responsibility and is fully prepared to meet the Canadian publicy's of expectations and the conditions attached to the licence by the CRTC.

The Board responded positively to the CRTC's statement that it expects "the CBC will make every effort to ensure that its journalists comply even more rigourously with the criteria it has established for the reporting of and commentary upon public affairs." The CRTC also said it expects the Corporation to ensure compliance with its journalistic policy, in particular through constant monitoring and a regular reassessment of the adequacy of its provisions and its effectiveness.

The Board has decided to establish a Journalistic Review Committee as one of the means by which the Corporation will fulfill this expectation. Members of the Committee will be selected from outside the CBC, and terms of reference will be determined by the Board in the near future.



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